



JOSH McDOWELL MINISTRY

Annual Update



2019

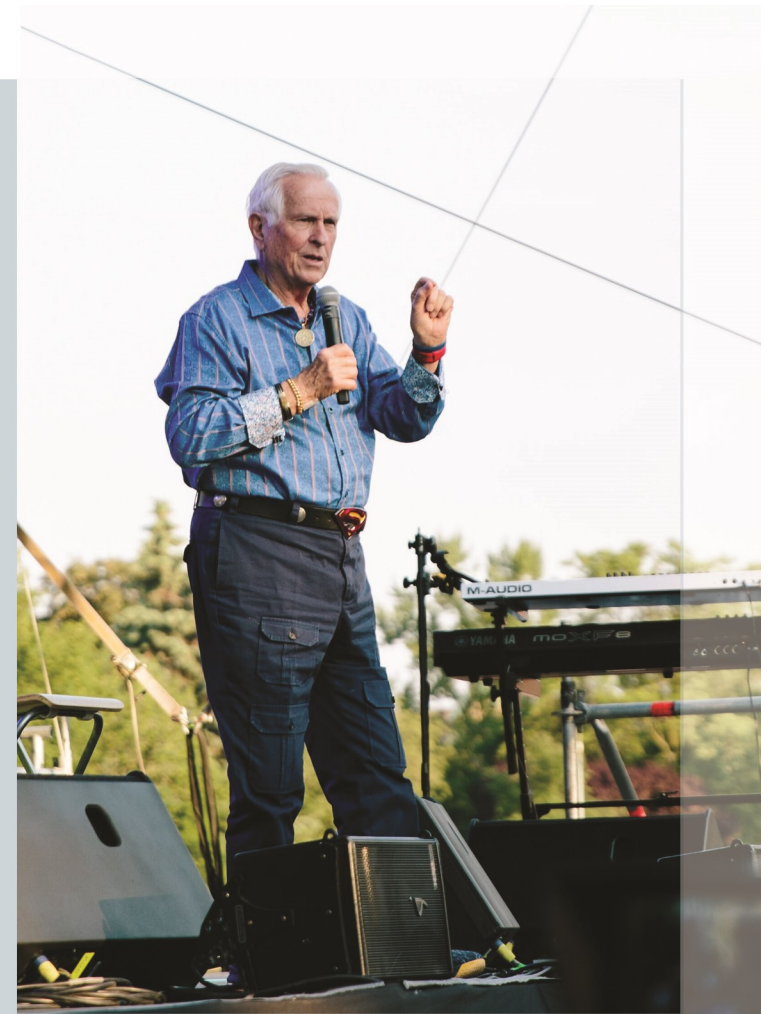
UNTIL THE WHOLE WORLD HEARS

“Go into all the world . . .” Jesus told us.

**But today:
Nearly 2 billion people
have never heard the gospel.**

And only 31 percent of the world’s population knows Jesus.

**Together we can reach them with the
good news — until the whole world hears.**



OUR MISSION

Josh McDowell Ministry exists to serve others until the whole world hears about Jesus.

Our vision is that people everywhere know Jesus and are empowered to live, share and support their belief in Him.



A Note from Josh

It has been another incredible year of serving the Lord with you! Your partnership has made a significant difference in the lives of over 30 million men, women and young people worldwide.

In the following pages you will see how God is working in six key regions. And how He is using your partnership to extend the reach of our field staff serving in these places — allowing them to share the gospel and make multiplying disciples.

Thank you for your friendship and partnership in ministry with us. Together let's continue serving others until the whole world hears about Jesus. God bless you!

Until the whole world hears,

A handwritten signature in dark ink, appearing to read "Josh", written in a cursive, flowing style.

Josh D. McDowell
Founder

2019 at a Glance

TOTAL RESOURCES PROVIDED
(PRINT AND DIGITAL)

422,306+

NEW BOOK/RESOURCE
TRANSLATIONS

112

COUNTRIES/REGIONS
OF DISTRIBUTION

96

TOTAL NUMBER OF
PEOPLE REACHED

30,000,000+

PEOPLE WHO ATTENDED
A LIVE EVENT

80,000

As a ministry we focus on six strategic regions where field staff and partners are mobilized to make the greatest impact.



Six Strategic Regions

NORTH AFRICA AND THE MIDDLE EAST

EAST AND SOUTHEAST ASIA

LATIN AMERICA AND THE CARIBBEAN

CENTRAL ASIA

EUROPE AND RUSSIA

NORTH AMERICA



North Africa and the Middle East

Despite the ongoing prejudice, discrimination and persecution of Christians across the region, people are asking questions about faith and opening up to the gospel like never before. Our partners use digital resources, radio and printed books to safely share the truth about Jesus with millions.



2019 Ministry Highlights

Here are a few ways we saw God multiply our impact last year:

- Together we provided 282,100 print and digital resources for evangelism and discipleship.
- We completed the Arabic translation of the *Coffee House Chronicles*, a three-book series designed to answer young adults' questions about the Bible, Jesus and the resurrection.
- Last year we also translated *The Unshakeable Truth* into Arabic, equipping believers to understand what they believe, why it is true and how it is relevant to their everyday lives.
- Our field staff and volunteers participated in 24 book fairs across the region where they engaged seekers in spiritual conversations and shared 9,156 Josh books.

2020 Ministry Opportunities

Together we can provide over 1.4 million resources that will be used to reach millions of people with the truth, including:

- Translate 12 new resources into Arabic for children, youth and adults.
- Provide 5,500 additional hotspots loaded with Josh's resources, an Arabic Bible and more.
- Send 95,000 USB flash drives to share truth with refugees and other truth seekers.
- Equip our partners with 13,500 SD cards for use in very closed areas.



*"I believe Josh McDowell Ministry is
our answer to evangelism in our area."
— Kamal, Field Staff*

Central Asia

Christians in Central Asia continue to experience severe persecution. Very few people know about Jesus or have a clear understanding of Christianity. Those who trust in Jesus – or who tell others about Him – face ostracism, detainment, imprisonment or worse. Despite the dangers our staff continue to share the truth and are seeing more and more people come to faith.



2019 Ministry Highlights


Here are a few of the ways we saw God work in this extremely closed region:

- Together we provided over 40,000 print and digital resources to reach seekers and disciple new believers.
- We began 42 new book and language translation projects at the request of our partners.
- Over 45,000 people downloaded the Josh Media app, which includes 76 books in 13 Central Asian languages.
- Thanks to your generosity we completed one new translation of the Digital Discipleship Library and are working on two more for the region.

2020 Ministry Opportunities

Together we can provide more than 62,000 print and digital resources, with projects including:

- Launch two additional language translations of the Digital Discipleship Library.
- Translate *Evidence That Demands a Verdict* and *The Right Choices Bible* into local languages.
- Equip our partners with 4,000 SD cards, loaded with nine of Josh's books, to safely share truth.



“Thank you so much for providing Christian books for my church. Because my family were Christians, I was not able to go to school past fifth grade. These Josh books have helped educate me on the evidence of Christianity, how to study the Bible, how to have a Christian family and how to share my faith. They help me to teach the Bible to my church. Please send more materials. There are so many people here who do not know Jesus.”

— Pastor, Central Asia

East and Southeast Asia

The regions of East and Southeast Asia include some of the most populous – and unreached – countries in the world. But that is quickly changing as millions turn to Christ every year. Our partners use print and digital resources, along with live events, to equip leaders to share God’s truth.



2019 Ministry Highlights

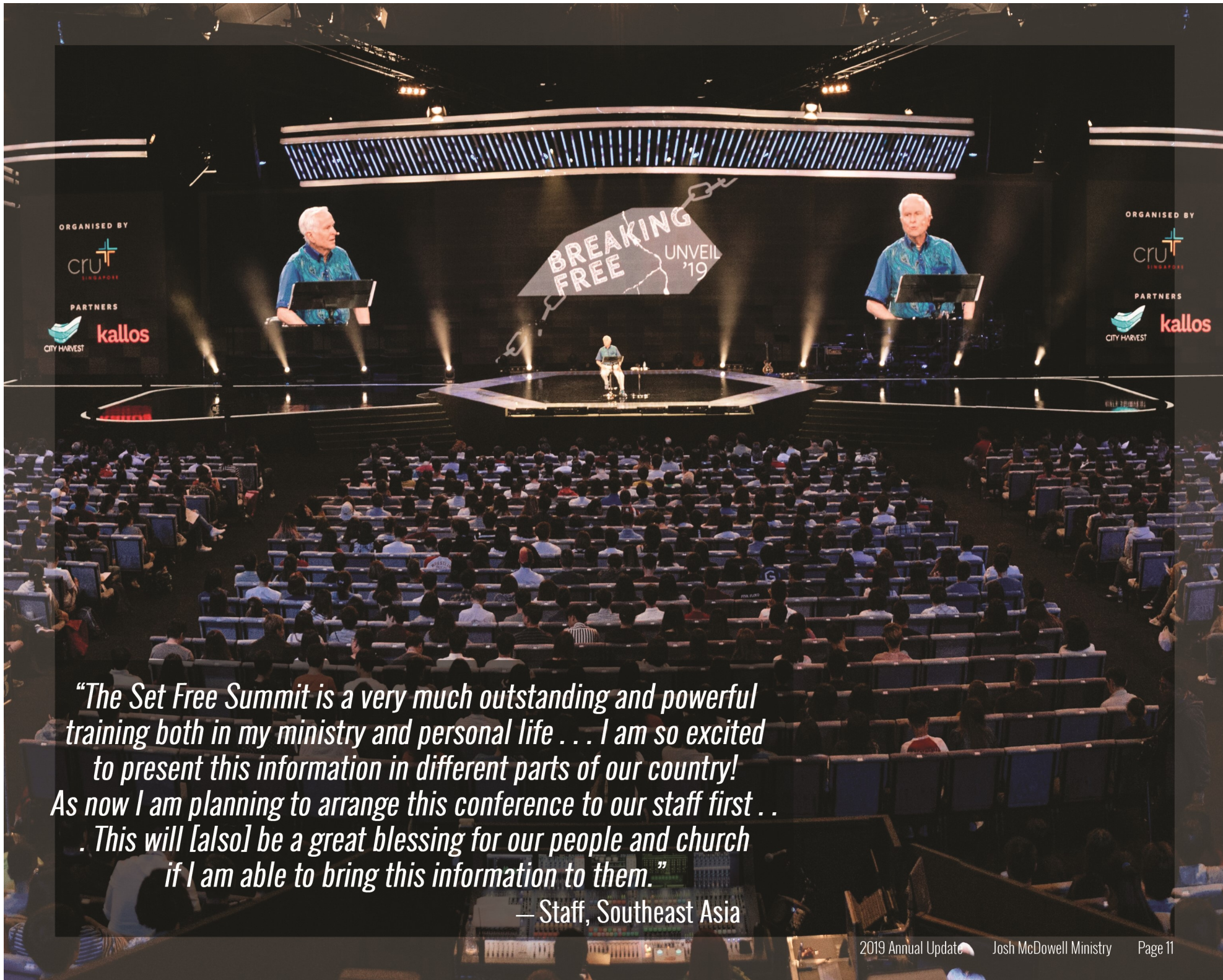
Here are a few ways your prayers and generosity expanded ministry in this region:

- Together we provided 17,190 print and digital resources to our partners across the region.
- In May 3,000 Chinese seminary graduates at 46 educational institutions each received a personal Seminary Student Library.
- We also provided 5,000 graduates with four e-books and 1,000 first-year seminary students with a digital copy of *The New Evidence That Demands a Verdict*.
- Josh and Sean served as keynote speakers, alongside Francis Chan, at the Intentional Discipleship Conference in the Philippines.
- Josh also spent nine days in Singapore speaking at events for pastors and leaders, young adults and parents.

2020 Ministry Opportunities

Together we can translate 23 new resources and provide additional print and digital materials to share truth and make disciples, including:

- Expand the Seminary Book Gifting to equip 5,000 seminary graduates with a personal library of Josh’s books.
- Provide the Digital Discipleship Library in Simplified Chinese.
- Translate the revised and updated *Evidence That Demands a Verdict* into four new languages.



“The Set Free Summit is a very much outstanding and powerful training both in my ministry and personal life . . . I am so excited to present this information in different parts of our country! As now I am planning to arrange this conference to our staff first . . . This will [also] be a great blessing for our people and church if I am able to bring this information to them.”

— Staff, Southeast Asia

Europe and Russia

Ministry in Europe and Russia is changing. The majority of young adults claim no religious affiliation. A growing number of people self-identify as non-practicing Christians or follow radical religions. Our staff use Josh's resources to creatively engage the culture and reach people with the truth.



2019 Ministry Highlights

Here are a few ways you helped our staff engage the next generation and reach those who are searching for truth:

- Together we provided 61,510 print and digital resources to reach Europe's youth and answer people's questions about faith.
- After seeing the impact of *Undaunted* and other Josh books at drug rehabilitation centers, our staff started the program in a second region of Siberia.
- In December our Albanian staff shared 500 *Bare Facts* books and DVDs with youth, university students and leaders, equipping them to have healthy conversations about biblical relationships.
- Our staff in 12 French cities continue to use the Arabic/French *More Than a Carpenter* flip book to reach immigrant truth seekers who want to know more about Jesus.
- Our partners started work on the first European Portuguese *More Than a Carpenter*.

2020 Ministry Opportunities

Together this year we can reach people in Europe's changing culture with projects including:

- Complete the Polish translation of the *Undaunted* film.
- Provide the Digital Discipleship Library in French and Albanian.
- Translate the new *Evidence That Demands a Verdict* into Dutch, Romanian, French and Polish.
- Equip our partners with more than 83,640 print and digital resources.

"I grew up in a [radical religious] home where I was taught that god did not have a son. The book More Than a Carpenter helped me to understand and believe that Jesus is the Son of God! I am so grateful to those who helped provide this book to me."

— Staff, Albania



Latin America and the Caribbean

For over 50 years Josh and the Ministry has served pastors, leaders, parents and youth across Latin America and the Caribbean. In many parts of the region, pastors and leaders lack biblical training and resources. Our partners use Josh's teaching and materials to equip them for ministry and enable them to better reach youth and share truth with those who do not know Jesus.



2019 Ministry Highlights

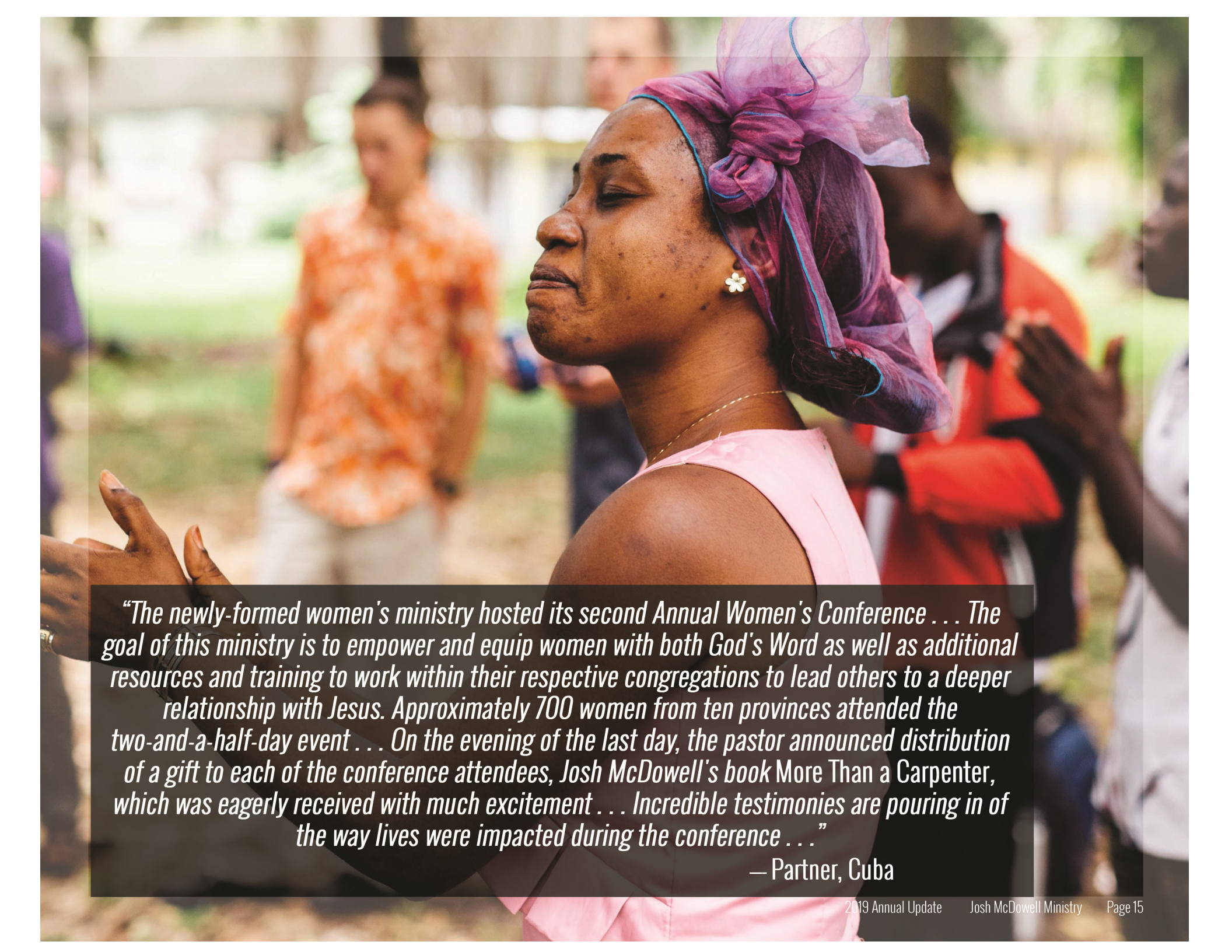
Here are a few ways that your generosity allowed us to continue serving in this region:

- Josh spent 12 days in Argentina, speaking at churches, Cru events and the National Congress of Christian Schools.
- We launched Espanol.Josh.org, allowing us to reach thousands of Spanish-speakers with biblical resources and the gospel.
- Our partners in Cuba used Josh's *More Than a Carpenter* to equip women's ministry leaders and to reach youth through sports outreach camps.

2020 Ministry Opportunities

Together we can continue sharing truth with projects including:

- Provide 21,000 copies of Josh's books for pastoral training and outreach in Cuba.
- Extend the reach of our Cuban partners even further by providing new printing equipment.
- Translate the Digital Discipleship Library into Portuguese.
- Reach youth as Josh's speaks at the Youth Congress in Queretaro, Mexico.



“The newly-formed women’s ministry hosted its second Annual Women’s Conference . . . The goal of this ministry is to empower and equip women with both God’s Word as well as additional resources and training to work within their respective congregations to lead others to a deeper relationship with Jesus. Approximately 700 women from ten provinces attended the two-and-a-half-day event . . . On the evening of the last day, the pastor announced distribution of a gift to each of the conference attendees, Josh McDowell’s book More Than a Carpenter, which was eagerly received with much excitement . . . Incredible testimonies are pouring in of the way lives were impacted during the conference . . .”

— Partner, Cuba

North America

As believers seek to navigate the post-Christian culture permeating North America, they need biblical teaching and resources to help them stand for truth and pass on faith to the next generation. Josh along with our Associate Communicators, Alex McLellan and Ben Bennett, are committed to equipping parents and leaders, reaching youth and sharing the gospel.



2019 Ministry Highlights

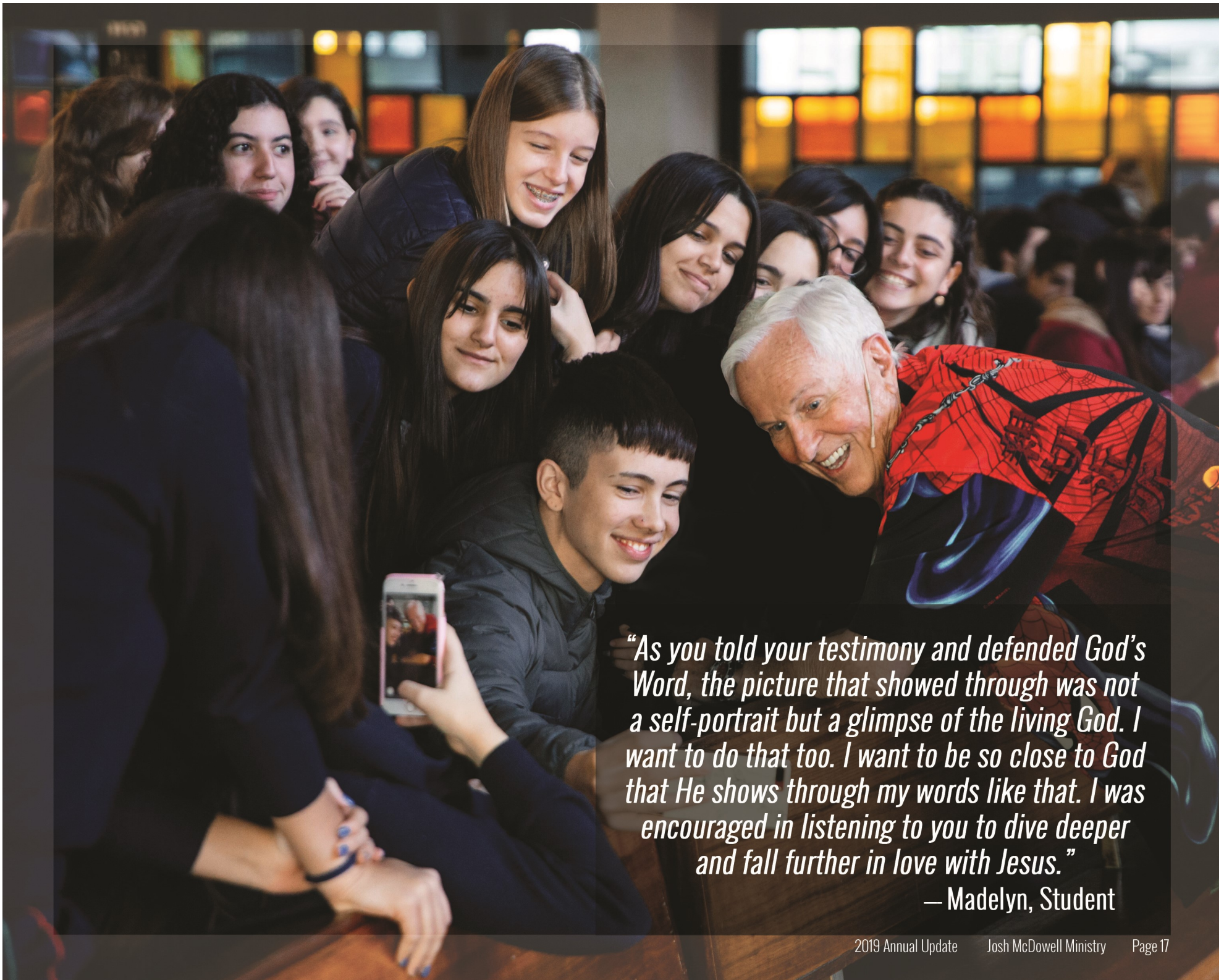
Here are a few ways that your generosity allowed us to share truth here in the states:

- Josh spoke to over 42,000 pastors, leaders and youth in 29 cities across the USA, equipping them to better understand what they believe, why it is true and how to live it out.
- Alex and Ben spoke to another 5,700 people across 15 cities on relational wholeness, biblical apologetics and how to share the gospel in our post-Christian culture.
- The *Evidence That Demands a Verdict* curriculum, including a study guide and videos from Josh and his son Sean, released in July.
- Our team continued their work on the wholeness initiative, surveying 1,000 pastors and ministry leaders and developing core concepts and messaging.

2020 Ministry Opportunities

Together we can make a difference across the United States with projects including:

- Launch the next phase of the wholeness initiative, which will include live events focused on helping youth overcome hurts and struggles so they can thrive in life.
- Release Josh's latest book, co-authored with Ben Bennett, on the wholeness apologetic.
- Equip leaders and reach young adults as Josh, Alex and Ben speak at events across the country.



“As you told your testimony and defended God’s Word, the picture that showed through was not a self-portrait but a glimpse of the living God. I want to do that too. I want to be so close to God that He shows through my words like that. I was encouraged in listening to you to dive deeper and fall further in love with Jesus.”

— Madelyn, Student

Digital Strategies Update

Thanks to your generosity our field partners have been able to reach millions of people with the truth about Jesus through digital resources:

- Today there are 11,870 hotspots actively used across North Africa, the Middle East and in other places — they are in almost every Arabic speaking country, including the Gulf.
- Each month people download over 1.7 million biblical resources from these devices.
- Over the past five years, millions of people have been reached through downloading over 115 million digital resources.
- Just eight months after launching the Central Asia Josh Media app, it has been downloaded 45,000 times and over 23,864 e-books have been downloaded in 13 different languages.





2020 Ministry Opportunities

TOTAL RESOURCE REQUESTS

1,608,179

NEW BOOK/RESOURCE
TRANSLATIONS

41+

COUNTRIES/REGIONS
OF DISTRIBUTION

43+

TOTAL NUMBER OF
PEOPLE REACHED

30,000,000+

PEOPLE WHO WILL
ATTEND A LIVE EVENT

80,000+

**In order to provide all requested resources, the Ministry
needs to raise over \$20 million this year.*

A Note of Thanks

You make this work possible! The projects launched, the places reached, the people who heard the gospel and came to faith — you are a vital part of all of it.

Your prayers and generosity helped reach over 30 million people in 96 countries. Together with our field staff, we equipped ministry leaders, disciplined new believers and passed on a credible apologetic to the next generation. Men, women and youth trusted in Jesus and many learned how to live, share and support their faith.

I hope you have seen how essential your partnership is — and how much more we can do together in the upcoming year.

Thank you for joining with us as, together, we serve others until the whole world hears about Jesus!

With thanks to God for you,

A handwritten signature in dark ink, reading "Duane E. Zook". The signature is fluid and cursive, with the first name "Duane" and last name "Zook" clearly legible.

Duane E. Zook
CEO



Josh
MCDOWELL
MINISTRY
Until the whole world hears
A Cru Ministry

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