



IMPRINT HOUSE

DESIGNED TO BE HELD. BUILT TO BE SEEN.

BRAND GUIDE

FOR CREATIVITY + CONSISTENCY



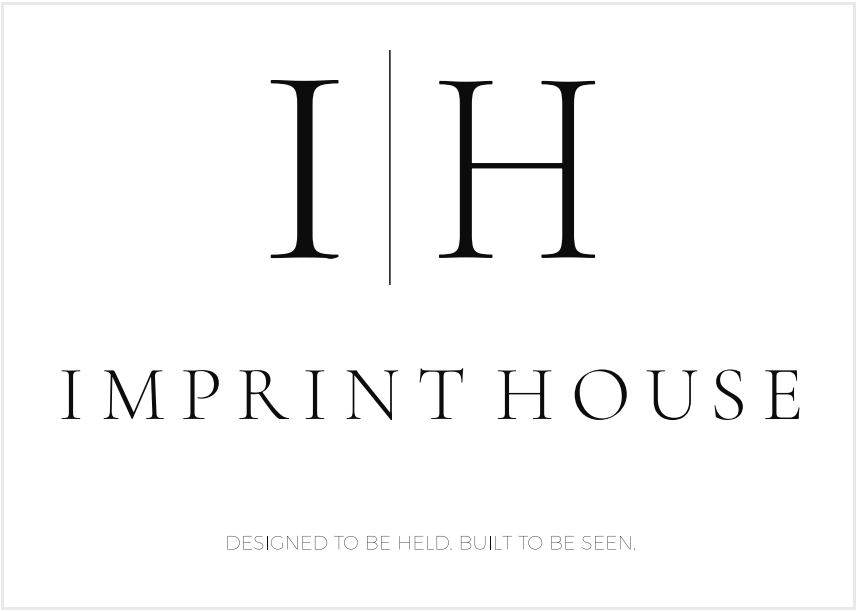
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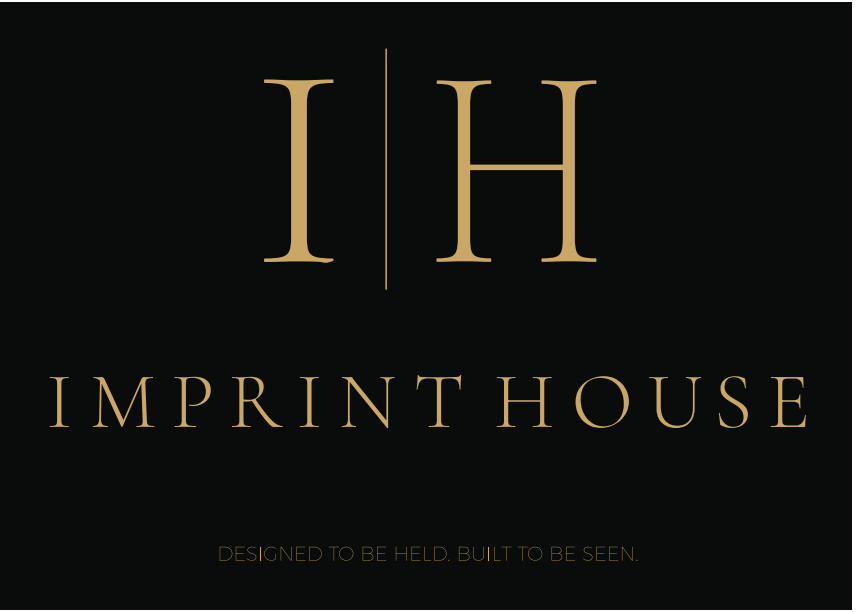
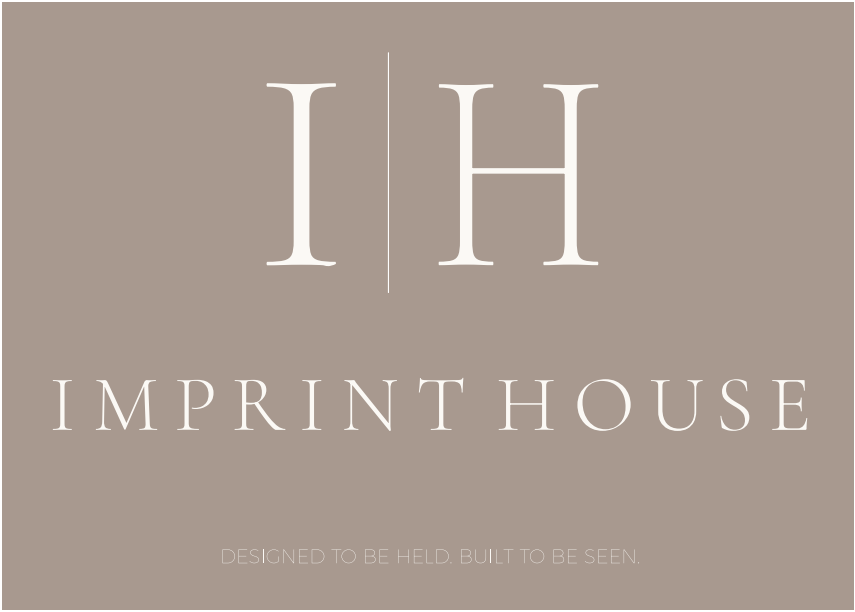
BUSINESS CARDS | STATIONERY | PRINT MATERIALS | SIGNAGE | BANNERS | WINDOW GRAPHICS

The minimum clear space is measured using the height of the capital “I” in “IMPRINT” on all sides of the logo. This space must remain free of text, imagery, graphics, or page edges.

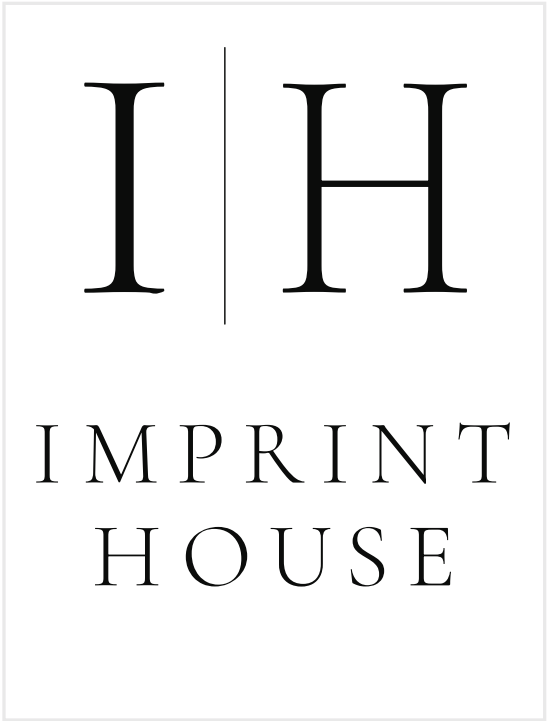
PRIMARY LOGO



LOGO



SECONDARY LOGO



MARK



COLOR PALETTE

RICH BLACK	#0D0D0D R: 13 G: 13 B: 13 C: 74 M: 67 Y: 65 K: 85
CHARCOAL	#262626 R: 38 G: 38 B: 38 C: 71 M: 65 Y: 64 K: 69
WARM TAUPE	#A8988F R: 168 G: 152 B: 143 C: 36 M: 37 Y: 41 K: 1
IVORY	#F1EDEA R: 241 G: 237 B: 234 C: 4 M: 5 Y: 5 K: 0
SWEET CREAM	#FBF6F0 R: 251 G: 246 B: 240 C: 1 M: 2 Y: 4 K: 0
GOLD	#CAA765 R: 202 G: 167 B: 101 C: 21 M: 32 Y: 70 K: 1

TYPOGRAPHY

HEADLINE FONT

CORMORANT GARAMOND

Adobe Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

SECONDARY FONT

MONTSERRAT

Adobe Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

ACCENT FONT

allura

Adobe Font

abcdefghijklmnopqrstuvwxyz



I | H

IMPRINT HOUSE

DESIGNED TO BE HELD. BUILT TO BE SEEN.

PREMIUM
PRINT.
POWERFUL
PRESENCE.

We believe print is more than ink on paper—it's a reflection of your brand, your standards, and the impression you leave behind.

From refined paper goods to bold signage, we help your business make an impact that's both seen and remembered.

